

Socializing the Home Cocktail Experience

#BuzzingTogetather



A division of Huckleberry Finn Corp

ABOUT US

Bar Bee Tender, under Huckleberry Finn Corp, revolutionizes home entertainment with a gamified cocktail machine. Merging classic games like Simon with trivia with a perfectly poured cocktail, it challenges users as it serves drinks. Designed for affluent homes, it connects via Wi-Fi for expanded social play through an app and gaming platform.

Our Massive Transformation Purpose is **Bringing people together and breaking down social barriers**

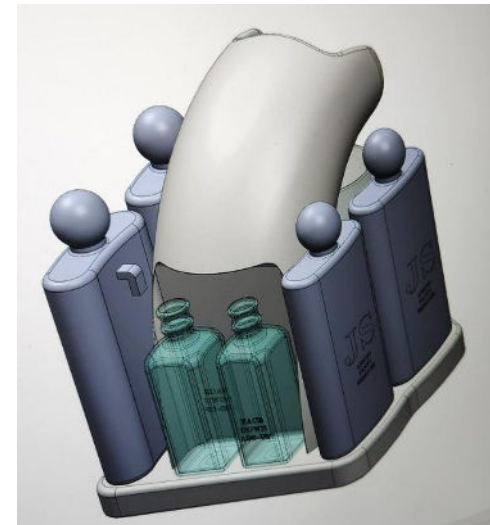
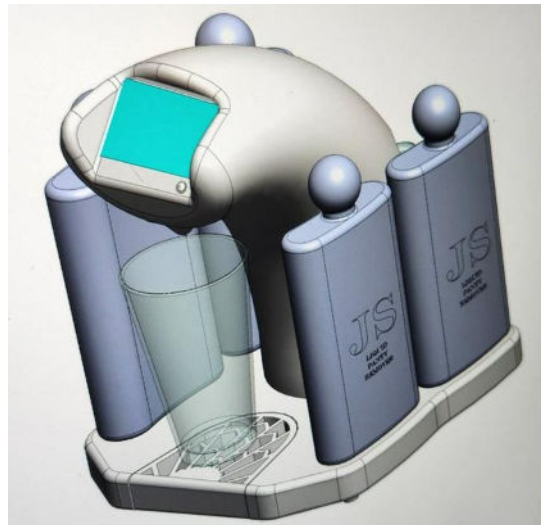
This means that our company provides a platform to bring people of different cultures and communities together to have fun. Our first product Bar Bee Tender does this by providing a fun, social gaming atmosphere that crosses all barriers both physical and virtual.



PRODUCT

The flagship product is the Bar Bee Tender machine, available in various styles (art deco, old west, etc.) and capable of making a wide range of cocktails.

- 6 Tanks, 4 750mL and 2 350mL
- Capacitive touch screen and precision pouring technology.
- AWS Based cloud infrastructure
- Smart Phone app
- ESP32 microcontroller with Wi-Fi and Bluetooth capabilities



REVENUE

BUSINESS MODEL

Revenue for Bar Bee Tender is generated through multiple channels:

- Sales of the cocktail-making machine, which combines entertainment with the convenience of perfectly mixed drinks.
- Sales of accessories like additional tanks, cleaning supplies, mobile accessories (carrying case, Bluetooth speaker battery pack).
- Digital sales including a monthly subscription to the smartphone app and add-ons like trivia and recipe expansion packs.

TARGET MARKET AND PRICE POINT

The target market is upper middle class households ages 30 to 60 with a household income greater than \$150,000.

Device: \$449 to \$499

Monthly subscription: \$4.99

Digital Addons: \$4.99 to \$9.99





MARKETING

PHASE 1

- Kickstarter

PHASE 2

- eCommerce

PHASE 3

- Online and Retail sales
- Sponsorships and collaborations





PRODUCT DEMO